

SILVER WINGS VISION 2012

This document is hereby formed in order to maximize the progress of Silver Wings over the next five years. This vision takes into account our past progress, and will ensure that we are moving forward towards a common goal. The vision will be updated as the needs of our organization change through the years.

OUR VISION

TO DEVELOP OURSELVES PROFESSIONALLY, COMMUNICATE EFFECTIVELY, WORK WITH OUR AFFILIATES HONORABLY AND EXPAND OUR SOCIETY ONLINE, IN OUR COMMUNITIES, AND ACROSS THE NATION.

PROFESSIONALISM

Professionalism is the core of Silver Wings. As we develop ourselves as professional individuals, we better equip ourselves to participate in the business world.

Professionalism		
Objectives	Goals	Measures/Targets
Aid individual members in developing professional skills which can be utilized throughout their lives and careers.	National – Provide resources needed to develop members’ professional skills	<ol style="list-style-type: none"> 1. Work with NCOP to distribute professional dress specifications at all ARCONs, NATCON and through the region 2. Discuss professionalism concerns as raised by REOs
	Region – Help regions distribute and enforce professional protocol by providing tools, resources and information to regions before ARCON.	<ol style="list-style-type: none"> 1. Relay chapter feedback on professionalism to national staff at both fall and spring exec boards 2. REO should inform the national headquarters regarding their region’s professionalism in every monthly report 3. Have a region headquarters representative visit chapters at least once per year to inspect professional protocol 4. Strengthen ARCOP communication with REO’s and improve focus on Silver Wings protocol 5. Include at least 1 professional workshop during separate meetings at ARCON
	Chapter – To encourage chapters to hold formal business meetings and to promote the use of parliamentary procedure in said meetings.	<ol style="list-style-type: none"> 1. Hold, on average, two formal business meetings per month 2. CSCOP or protocol officer will brief chapter on protocol early in year and again before conclaves 3. Hold at least 1 professional workshop per semester

COMMUNICATION

Communication		
Objectives	Goals	Measures/Targets
Use available communication methods effectively to ensure all members have equal understanding of tasks.	National – Distribute needed information as widely and as quickly as possible.	<ol style="list-style-type: none"> 1. Sets timeline for all levels for deadlines. 2. Paperless society 3. 24 hour feedback on all forms of communication (whenever possible) 4. Improve regular personal communication with region staff
	Region – Strengthen communication between national staff and chapters.	<ol style="list-style-type: none"> 1. Disseminate all information to chapters immediately and effectively. 2. Notify national staff of inability to communicate with chapters. 3. Improve regular personal communication with chapter staff
	Chapter – Provide national- and regional-level staffs with necessary information.	<ol style="list-style-type: none"> 1. Return all communications within 24 hours. 2. Use chain of command to locate needed information. 3. Inform region staff of contact information changes immediately.

AFFILIATES

Neither person nor organization can stand alone. The Arnold Air Society and the Air Force Association are our sister organization and are irreplaceable resources for our personal and organizational development. Increased cooperation and inter-dependence will benefit all organizations.

Joint Relations – Arnold Air Society		
Objectives	Goals	Measures/Targets
Understand how AAS and SW can better aid in achieving each others' missions.	National – To work side-by-side with AAS National HQ to promote a chapter for every squadron	<ol style="list-style-type: none"> 1. Strive to improve relations among national staff as an example for the nation 2. Hold REOs accountable for their respective areas, ensuring that proper communication is being maintained
	Region – Consistent contact with area counterpart.	<ol style="list-style-type: none"> 1. Identify AAS counterpart at NATCON 2. Maintain contact with counterpart through year 3. Visit area squadrons to inform them on the benefits of a SW chapter 4. Work cohesively with Area CC and ARCOP to ensure proper ARCON planning
	Chapter – Work actively with squadron to promote joint relations.	<ol style="list-style-type: none"> 1. Establish liaison position (or CSCOP) to promote joint relations 2. Hold at least 1 joint Chapter/Squadron meeting per month 4. Hold at least 2 Joint Chapter/Squadron service projects per semester 5. Hold at least 2 Joint Chapter/Squadron social events per year

Joint Relations - Air Force Association		
Objectives	Goals	Targets/Measures
To help keep Silver Wings as a whole more informed of and active in the affairs of the AFA.	National – Promote and increase membership and participation in the AFA.	<ol style="list-style-type: none"> 1. Maintain contact with the AFA Board of Directors 2. Have at least one national initiative to aid the AFA each year
	Region – Serve as a liaison between AFA regions and your SW region	<ol style="list-style-type: none"> 1. Visit or contact each regional AFA chapter by NATCON 2008
	Chapter – Participate in activities and meetings held by local AFA chapters	<ol style="list-style-type: none"> 1. Each chapter should attend at least one event or meeting hosted by their local AFA Chapter 2. Invite AFA Chapters to service projects and certain other events

DEVELOPMENT

Development		
Objective	Goals	Measures/Targets
Maintain records of Silver Wings development and use these records to establish future goals.	National – To increase the overall national membership base of Silver Wings and to improve our members.	<ol style="list-style-type: none"> 1. A 0% chapter attrition rate 2. Activate or re-activate at least 7 chapters each year 3. Initiate more incoming members than the number of graduates
	Region – Create a plan for regional growth through 2012	<ol style="list-style-type: none"> 1. Use the national vision as an example 2. Aid chapters in following the national, regional, and chapter visions.
	Chapter – Create a plan for chapter growth through 2012.	<ol style="list-style-type: none"> 1. Use the national and regional plans as an example 2. Improve chapter operation in accordance with Vision 2012

TECHNOLOGY

Technology		
Objectives	Goals	Measures/Targets
Use all available resources to enhance professionalism, development, communication and overall joint relations.	National – Utilize the national website as a central location for information and resources.	Enable the national website to: <ol style="list-style-type: none"> 1. Collect dues 2. Order uniform items 3. Access contact information of fellow members / alumni 4. Facilitate chats and blogs on national issues 5. View <i>On Silver Wings</i>
	Region – Make region resources available to chapters more easily.	<ol style="list-style-type: none"> 1. Create area region website that will act as a hub for the websites of all of the chapters in the area
	Chapter – Maintain contact through technology with region and national levels	<ol style="list-style-type: none"> 1. Establish a webmaster position to create and maintain a chapter website 2. Chapter websites should contain <ol style="list-style-type: none"> a. An officer roster with contact information b. Information on the chapter namesake c. Links to the National and Region websites d. A calendar of events with summaries and/or pictures

SERVICE

Service Hours		
Objectives	Goals	Measures/Targets
To embody the motto “Service Before Self”	National – Inform all membership on the nature of our service	<ol style="list-style-type: none"> 1. Inform the nation of the chapters who lead the nation in service hours 2. Actively promote the JNP and/or SNP and keep chapters educated about it
	Regional – Increase regional awareness of Silver Wings.	<ol style="list-style-type: none"> 1. Publish public affairs information on service projects of all chapters 2. Distribute summaries of all chapter service projects
	Chapter – Increase community awareness of Silver Wings.	<ol style="list-style-type: none"> 3. Actively seek out service opportunities 4. Establish a chapter officer, committee chair or appointee to develop and maintain service activities 5. Keep regular contact with past service organizations

